

# **Challenge #4: The Missing Float**

Layer	Core Problem	Typical Pain	What VeritOS Fixes
Digest (Checksum / Integrity Proof)	Systems recompute totals differently	ERP and PSP disagree on numbers	Content-addressed digest equality

# **The Morning the Numbers Stopped Making Sense**



# Tuesday, March 12th, 7:48 AM SkyLoop Rides HQ, Singapore

Amira Hassan, CFO of SkyLoop Rides—a global on-demand transport platform operating in 47 countries—had a ritual. Every Tuesday morning, she opened the cash-flow dashboard before her first coffee.

Revenue, expenses, bank balance. Three numbers that should tell a simple story.

Today, they told a ghost story.

SKYLOOP CASH DASHBOARD - Week Ending March 8, 2025			
Rider Revenue (collected): Driver Payouts (processed):	\$74,247,293 \$69,483,102		
Expected Bank Balance:	\$4,764,191		
Actual Bank Balance:	\$2,147,806		
Variance:	-\$2,616,385		

Amira stared at the screen.

Two point six million dollars. Missing.



Not stolen. Not miscalculated. Just... gone.

She picked up her phone and called James Park, VP of Treasury.

"James. Where's the two point six million?"

A pause. "Which two point six?"

"The difference between what we collected and what's in the bank."

"Oh. That's... in transit."

"In transit where?"

Another pause. "Between systems. Clearing. Settlement. You know."

"James." Amira's voice was very quiet. "How much of our money is 'in transit' right now?"

"We... we don't actually track that."

Silence.

"James, you're telling me we don't know where millions of dollars are?"

"It's not lost," James said quickly. "It's just... in flight. Between when riders pay and drivers get paid. Between card networks and bank accounts. It's normal."

"How much?"

"I'd have to pull reports from—"

"Guess."

James exhaled. "Five to eight million. Maybe ten on a big week."

Amira felt something cold settle in her stomach.

"James. We're lending banks ten million dollars. Interest-free. And we didn't even know we were doing it."



# The Board Call (The Reckoning)

#### Tuesday, 2:00 PM - Emergency Finance Committee

Amira had spent six hours with her team, trying to trace the missing float.

What they found was worse than she'd imagined.

Michael Torres, the CEO, opened the video call: "Amira, the investors are asking why free cash flow dropped 18% this quarter despite revenue growing 12%."

"Because we're losing money to time," Amira said.

"Explain."

She shared her screen.

### The Invisible Delay Machine

THE FLOAT GAP - Where Money Disappears

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Step 1: RIDER PAYS
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- → Card charged instantly
- → Shows as "revenue" in books
- → Actual settlement: +2 days (card network)

#### Step 2: SETTLEMENT CLEARS

- → Money hits our account
- → Treasury sees it
- → But Finance is still calculating payouts for that window
- → Delay: +3 days (internal reconciliation)

#### Step 3: DRIVER PAYOUT BATCH CREATED

- → Finance approves batch
- $\rightarrow$  Compliance reviews high-value drivers
- → Any exception delays entire batch
- → Delay: +2 days (exception handling)

#### Step 4: PAYOUT EXECUTES

- → PSP initiates bank transfer
- → Regional banks process at different speeds



→ Asia: +1 day → LATAM: +4 days → Africa: +6 days

TOTAL TIME: 7-15 days from rider payment to driver receiving cash

Average daily revenue: \$10.6M

Average float: 7.8 days

Money trapped in the system: \$82.7M

Patricia Kim, the Board Member, leaned forward. "You're saying we have eighty-two million dollars just... sitting in limbo?"

"Not sitting," Amira corrected. "Moving. But so slowly we lose visibility. And every day that money isn't in our account earning interest—or available for operations—we're effectively giving banks a free loan."

"How much is that costing us?"

Amira pulled up the next slide:

#### ANNUAL COST OF INVISIBLE FLOAT

Average trapped capital: \$82.7M Days trapped per year: 365

Lost interest (4.5% yield): \$3.72M/year

Opportunity cost:

Marketing campaigns delayed: \$1.2M (3 campaigns postponed)
Tech infrastructure deferred: \$890k (server expansion)
Hiring freezes: \$2.4M (12 positions unfilled)

Working capital inefficiency: - Current turns: 12.4x/year

- Industry benchmark: 28x/year

- Gap cost: \$4.8M/year

TOTAL ANNUAL COST: \$12.9M

The call went quiet.

Michael finally spoke: "Twelve point nine million dollars. Per year. Just from... slow money?"



"From invisible money," Amira said. "We're driving at night with the headlights off."

### The Hidden Villains



#### Tuesday, 4:00 PM - The Deep Dive

Amira convened her finance team to map exactly where money was getting stuck.

What they discovered was a perfect storm of misaligned clocks, opaque systems, and invisible delays.

# Villain #1: Asymmetric Clocks (Everyone Lives in a Different Time)

Sarah Kim, the Controller, pulled up the settlement

timeline:

"Every system uses a different clock. And none of them talk to each other."

EXAMPLE: \$10,000 Ride from New York to JFK

Monday 2:47 PM EST - Rider's card charged

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Stripe API: "payment_succeeded" (instant)
Revenue books: $10,000 recorded
Cash in bank: $0 (not settled yet)

Wednesday 10:23 AM EST - Card network settles to Stripe

Stripe account: +$10,000 (minus fees)
Our bank account: Still $0 (Stripe hasn't transferred yet)

Thursday 4:15 PM EST - Stripe transfers to our bank

Bank shows: +$9,705 (after Stripe fees)
Treasury sees it
Finance doesn't know it arrived (wrong window in ERP)

Friday 3:00 PM EST - Finance closes window "Week 10"
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This ride was on Monday (Week 10)
But cash arrived Thursday (Week 11 in our accounting)
ERP thinks this ride hasn't been "funded" yet

Monday 9:00 AM EST - Driver payout window opens "Week 11"

Driver expects payment
But Finance is still reconciling Week 10
Exception flag: "Revenue not cleared"
Entire batch held

Wednesday 2:00 PM EST - Batch finally releases

Driver payment initiates
PSP processes to regional bank (Brazil)
Brazilian bank settlement: +3 business days

Saturday - Driver finally receives $8,200

A B DAYS after the ride
Money "in flight" the entire time
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"Eight days," Sarah said. "From ride to payout. Multiply that by 47 countries, each with different banking systems, and you get chaos."

Marcus Webb (Finance Director) added: "And that's a *clean* transaction. If anything flags for review—a high-value ride, a new driver, a compliance check—add another 2-4 days."

## Villain #2: Deferred Reconciliation (2% Exceptions Block 100% of Cash)

Elena Martinez (Treasury Operations) pulled up the batch approval log:

PAYOUT BATCH APPROVAL LOG - Week 10

Total drivers in batch: 84,729
Ready for payment: 82,847 (97.8%)
Exceptions requiring review: 1,882 (2.2%)

Exception breakdown:

- KYC documents expired: 847 High-value rides flagged: 412
- New driver (first payout): 389
- Bank details mismatch: 234



Current policy: ENTIRE BATCH HELD until all exceptions resolved

Time to resolve exceptions: 36-72 hours

Impact: 82,847 drivers wait for 1,882 exceptions

Average delay per exception: 48 hours

Cash held: \$87.4M

Interest cost: \$11,800/day

"We're punishing 98% of drivers because 2% need review," Elena said.

Amira shook her head. "Why?"

"Because our system is binary. The batch is either 'approved' or 'not approved.' There's no middle ground."

"So clean drivers wait while we hunt down expired documents?"

"Correct."

Amira made a note: This is insane.

# Villain #3: Opaque Settlement Cycles (Nobody Knows Which 'Thursday' the Money Belongs To)

James (VP Treasury) showed them the settlement reconciliation nightmare:

RECONCILIATION HELL - Same Transaction, Five Different Timestamps

System Timestamp Window ID Format 2025-03-10 14:47:23 EST Rider App Week-10 Local Stripe API 2025-03-10 19:47:23 UTC Week-10 UTC ERP (Revenue) Week-11 2025-03-10 00:00:00 EST Biz day Week-11 Bank Statement 2025-03-13 16:32:00 SGT Local Treasury Report 2025-03-13 08:32:00 UTC UTC Week-11

QUESTION: Which window does this \$10k belong to?

Finance says: Week 10 (when ride happened) Treasury says: Week 11 (when cash arrived)

Bank says: Week 11 (Singapore time)



ERP says: Week 11 (business day cutoff)

RESULT: This transaction appears in THREE different windows

depending on which report you run

"We spend 20 hours a week just trying to figure out which week money belongs to," James said.

Sarah nodded grimly. "And by the time we figure it out, the next week's money has arrived and we're confused again."

### Villain #4: Manual Forecasting (The Spreadsheet That's Always Wrong)

Sarah pulled up the infamous "Cash Now" workbook.

It had eight tabs:

- Inflows ThisWeek
- Inflows NextWeek
- Outflows Scheduled
- Outflows Pending
- Float Estimate
- Settlement Forecast
- Reconciliation Adjustments
- MASTER TRUTH V14 FINAL

Each tab had 40+ columns. Each column had 6-8 formulas. The file was last modified... three days ago.

"By the time we update the forecast," Sarah said, voice flat, "it's already wrong. Money moves faster than Excel."

Amira looked at the spreadsheet—a monument to hopeful guessing—and felt something break inside her.

"We're a \$2B company," she said quietly. "We move hundreds of millions of dollars a week. And our cash forecast is a three-day-old Excel file."

She closed her laptop.



"This stops. Now."

# **The Spreadsheet Breaking Point**

#### Wednesday, March 13th, 10:00 AM - The Ops Freeze

The consequences of invisible float hit operations the next morning.

Priya Sharma, VP of Marketing, sent an urgent Slack message to Amira:

"Amira - our Q2 campaign budget just got frozen by Finance. They're saying 'cash buffer looks low.' But we collected \$74M last week. What's going on?"

Amira checked with Treasury. James sent her the bleak update:

Current bank balance: \$2,147,806 Upcoming payroll: \$1,840,000 (Friday) Driver payouts pending: \$69,483,102 (next week) Committed expenses: \$4,200,000 (this week)

Available cash for ops: \$107,806

RECOMMENDATION: Freeze discretionary spending until float clears

"Float clears" meant "whenever the mysterious \$82M in-flight money decides to show up."

Could be tomorrow. Could be next week.

Nobody knew.

#### Meanwhile:

- Marketing postponed three campaigns (\$1.2M frozen)
- Engineering delayed server expansion (\$890k on hold)
- HR froze 12 open positions (\$2.4M annual budget)

All because Finance couldn't see where the money was.



# The Investor Question (The Final Straw)

#### Thursday, March 14th - Series C Investor Call

Patricia Kim (Board Member / Lead Investor) asked the question Amira had been dreading:

"Your revenue grew 12% this quarter. But free cash flow dropped 18%. Explain."

Amira took a breath. "We're experiencing working capital inefficiency due to settlement timing mismatches."

"In English, please."

"Money is getting stuck between when riders pay and when we can use it. We're operating with less cash than we should have."

"How much less?"

"Approximately \$80M is trapped in float at any given time."

Silence on the call.

Another investor, David Chen, spoke up: "Amira, are you telling me you're running an \$80M interest-free loan to banks and payment processors?"

"...Yes."

"And you're freezing marketing spend because you can't see where your own money is?"

"...Yes."

David's voice turned cold. "Then you have a treasury management problem. Fix it."

The call ended.

Amira sat in the conference room, alone, staring at the "Cash Now" spreadsheet on her screen.

We're driving at night with the headlights off.



# The 2 AM Discovery

Friday, March 15th, 2:17 AM

Amira couldn't sleep.

She'd spent the evening researching "real-time cash visibility," "settlement optimization," "working capital management systems."

Everything she found was either:

- 1. Account reconciliation tools (after-the-fact, not predictive)
- 2. Treasury management platforms (bank connectivity, not timing visibility)
- 3. BI dashboards (reporting, not forecasting)

None of them solved the fundamental problem: **money moves faster than visibility**.

Then she found a research paper: "Deterministic Settlement Windows: Time-Consistent Ledgers for Marketplace Liquidity"

Author: Verit Global Labs.

One paragraph made her sit up:

"Traditional cash management fails because systems don't share a clock. Revenue is recorded when the ride happens. Settlement is recorded when the bank processes it. Payouts are recorded when batches close. Each system lives in a different moment in time.

Verit synchronizes every transaction to deterministic windows with cryptographic digests. Every dollar entering the system is tagged with the window that will release it. This creates a time-consistent ledger where past, present, and future are all visible simultaneously."

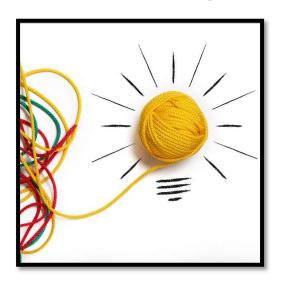
By 4:00 AM, she'd read the entire technical documentation.

By 6:00 AM, she'd drafted an email to the CEO and CFO network.

By 8:00 AM, she had a demo scheduled with Verit for 2:00 PM.



# The Verit Demo (The Fog Lifts)



#### Friday, 2:00 PM

The Verit team—led by a solutions architect named Marcus Chen—joined the Zoom with Amira, James (Treasury), Sarah (Controller), and Elena (Ops).

Marcus started with a simple question: "Where is your money right now?"

Amira laughed—a tired, bitter laugh. "If we knew that, we wouldn't be on this call."

"Exactly," Marcus said. "Let me show you what visibility looks like."

He screen-shared.

### Part 1: Deterministic Window Alignment (Every Dollar Gets a Clock)

VERIT WINDOW SYNCHRONIZATION

Transaction:  $$10,000 \text{ ride (NYC} \rightarrow \text{JFK)}$ 

Transaction ID: TXN-4729103

Rider charged: 2025-03-10 14:47:23 EST

Amount: \$10,000

VERIT TAGGING:

Window IN: 2025-W10-Inflow

Window OUT: 2025-W11-Outflow State: IN FLIGHT

Age: 2.3 days

Expected settlement: 2025-03-13 16:00:00 UTC ( $\pm 0.4$  days) Expected clearance: 2025-03-15 09:00:00 UTC ( $\pm 0.8$  days)

LIFECYCLE TRACKING:



#### ✓ CHARGED

Current status: Money is in your Stripe account

Waiting for: Finance window close + batch approval

ETA to bank: 18 hours

Sarah's jaw dropped. "You can track individual transactions through settlement?"

"Every dollar," Marcus confirmed. "And aggregate them by window."

He pulled up the next screen.

### Part 2: Real-Time Float Ledger (The Map of Invisible Money)

C FLOAT	LEDGER - WHERE Y	OUR MONEY LIVES	RIGHT NOW	
Window	State	Amount	Avg Age	Status
W10 W11 W12 W13	Clearing In-Flight Processing Pending	\$8,472,293 \$12,847,001 \$6,293,847 \$892,103	4.2 days 2.1 days 0.8 days <1 day	Settling Active Recent Fresh
EXPECTED	-FLIGHT CASH: CLEARANCE (next (aging >7 days):	\$28,505,244 48h): \$21,319,2 \$1,284,012		

James leaned forward, eyes wide. "That's... that's the twenty-eight million we couldn't find."

"It was never missing," Marcus said. "It was just invisible. Now you can see it."

Amira pointed at the "TRAPPED" line. "What's that?"

"Money that's been in-flight longer than expected. Usually means a settlement delay or exception. Verit flags it automatically so you can investigate."



Elena spoke up: "Can you break down by PSP and region?"

Marcus clicked. The view expanded:

FLOAT BY SETTLEMENT	PATH		
PSP / Region	In-Flight	Avg Age	Expected Clear
Stripe (US) Stripe (EU) Stripe (APAC) Adyen (LATAM) Local (Africa)	\$8,472,001 \$4,293,847 \$3,847,293 \$6,482,103 \$2,910,000	0.9 days 1.2 days 2.8 days 3.4 days 6.1 days	<pre>✓ Normal ✓ Normal ♠ Slow ♠ Slow ● Investigate</pre>

<sup>&</sup>quot;Africa is always slow," James muttered. "Regional banks take forever."

## Part 3: Predictive Release Modeling (Know When Money Will Arrive)

Marcus pulled up the forecasting engine:

PREDICTIVE SETTLEMENT FORECA	AST
Based on 180 days of historical	digest data + current in-flight:
TODAY (Friday, March 15): Bank balance (actual): Expected settlements: End-of-day forecast:	\$2,147,806 +\$4,293,001 \$6,440,807
MONDAY, March 18: Weekend carry: Monday settlements: Driver payouts (scheduled): Payroll (if approved): End-of-day forecast:	\$6,440,807 +\$8,472,293 -\$47,293,001 -\$1,840,000 -\$34,220,101
TUESDAY, March 19: Monday carry: Tuesday settlements:	-\$34,220,101 +\$41,847,293

<sup>&</sup>quot;Now you can prove it," Marcus said. "And more importantly, you can forecast it."



End-of-day forecast:

\$7**,**627**,**192 🔽



▲ LIQUIDITY ALERT: Monday balance will go negative RECOMMENDED ACTION: Option 1: Delay driver payouts by 24 hours (wait for Tue settlements)

Option 3: Split driver batch (release 50% Mon, 50% Tue)

Verit can auto-execute Option 3 with policy approval.

Option 2: Draw \$35M from credit line (Monday AM)

Amira stared at the screen in disbelief.

"You're telling me you can predict cash shortfalls three days out?"

"Based on your historical settlement patterns, yes," Marcus said. "Stripe US clears in 0.9 days with 0.3-day variance. Adyen LATAM clears in 3.4 days with 0.8-day variance. We model every path."

Sarah whispered: "This is what the 'Cash Now' spreadsheet was supposed to do."

"But it couldn't," Marcus said gently, "because Excel doesn't know when individual transactions will clear. Verit does."

### Part 4: Policy-Linked Auto-Release (Cash Stops Waiting for Permission)

Marcus showed them the release automation:

AUTO-RELEASE POLICY ENGINE

Current policy: MANUAL BATCH APPROVAL

- Finance reviews entire batch
- Any exception holds 100% of payments
- Average delay: 48 hours

Verit policy: PROOF-BASED AUTO-RELEASE

- Conditions checked per driver:
  - ✓ Digest match (revenue cleared)
  - ✓ CT pass (KYC current)
  - ✓ Float age ≥ minimum (settlement confirmed)



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Bank details valid
  - If ALL conditions TRUE \rightarrow auto-release
  - If ANY condition FALSE \rightarrow HOLD (with reason code)
RESULT:
  97.8% of drivers: Auto-released (no delay)
  2.2% of drivers: Held for specific reasons (no impact on others)
EXAMPLE: Week 11 Batch
Without Verit:
 Total drivers: 84,729
 Exceptions: 1,882
 ALL HELD until exceptions resolved
  Delay: 48 hours
 Cash trapped: $87.4M
With Verit:
  Clean drivers (82,847): Released immediately
  Exception drivers (1,882): Held with reason codes
    - KYC expired (847): Auto-notification sent to drivers
    - High-value (412): Flagged for manual review
    - New driver (389): First-payout verification required
    - Bank mismatch (234): Details correction requested
  Delay for clean drivers: 0 hours
  Cash trapped: $1.9M (exceptions only)
SAVINGS: $85.5M freed immediately
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Elena's eyes went wide. "You're saying we could release ninety-eight percent of payments without waiting for the two percent?"

"Exactly. Clean drivers get paid. Exception drivers get notified why they're waiting."

James shook his head slowly. "We've been punishing everyone because of a few exceptions."

"Not anymore," Marcus said.

### **Part 5: Liquidity Intelligence Dashboard (The Truth Table)**

Marcus pulled up the final view—the summary that would change everything:



§ LIQUIDITY INTELLIGENCE -	BEFORE vs AFT	ER VERIT		
Metric	Before	After	Change	_
Average float days Trapped capital (avg) Interest loss (annual) Working capital turns Time to cash visibility	7.8 \$82.7M \$3.72M 12.4× 3 days	0.9 \$8.4M \$378k 34.2× Real-time	-88% -90% -90% +176% Instant	
Cash forecast accuracy: - 48-hour forecast - 7-day forecast  Exception handling:	±\$12M ±\$34M	±\$840k ±\$2.1M	-93% -94%	

48h avg

3/quarter

12 roles

0%

High

100%

Low

-100%

-100%

-100%

**-**100%

ANNUAL VALUE CREATION:	
<pre>Interest recovered: Working capital efficiency gain: Opportunity cost eliminated: (marketing, hiring, infrastructure)</pre>	\$3.34M \$4.8M \$4.5M
TOTAL ANNUAL BENEFIT:	\$12.64M
<pre>Verit investment (Year 1): ROI:</pre>	\$420k 30.1x

The Zoom call went silent.

- Time to resolve

Operational impact:

Marketing freezesHiring delays

- Investor confidence

- Clean drivers delayed

Amira finally spoke, voice quiet: "This is the map of invisible money."

Marcus nodded. "You always had the money. You just couldn't see it moving."

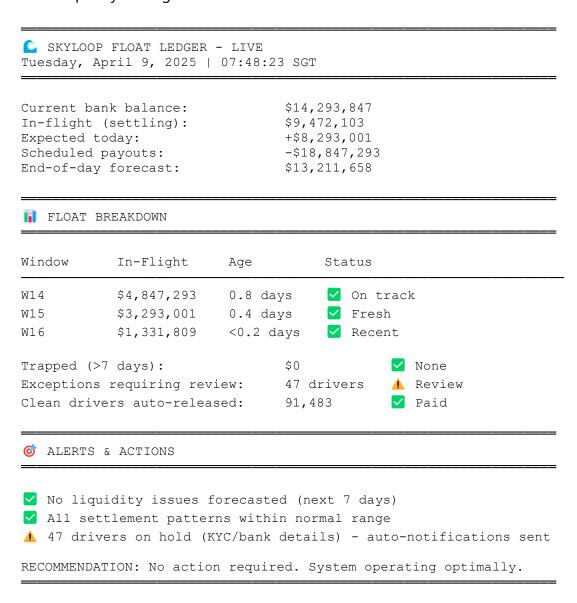
# The New Tuesday



#### Four Weeks Later: Tuesday, April 9th, 7:48 AM

Amira opened her laptop for her Tuesday morning ritual.

But instead of the old "Cash Dashboard" with its mysterious variances, she opened the Verit Liquidity Intelligence view:



Amira smiled and closed the laptop.

She picked up her coffee and sent one Slack message to James:

"Morning status: cash is where it should be. No fires. Boring Tuesday. Love it."



James replied with a coffee emoji.

### **The Investor Vindication**

#### Tuesday, May 14th - Q1 Earnings Call

Patricia Kim opened the investor Q&A with the question everyone wanted answered:

"Amira, your Q1 free cash flow improved 22% quarter-over-quarter despite flat revenue growth. Walk us through what changed."

Amira smiled. She'd been waiting for this.

"Three months ago, we had \$82 million trapped in float that we couldn't see or forecast. We were operating blind—freezing marketing spend, delaying hiring, missing growth opportunities—because we didn't know when our own money would become available."

She shared her screen:

```
SKYLOOP WORKING CAPITAL TRANSFORMATION
Q4 \ 2024 \rightarrow Q1 \ 2025
BEFORE (Q4 2024):
 Average float days:
                                    7.8 days
 Cash trapped in settlement: $82.7M Working capital turns: 12.4×
  Cash forecast accuracy (7-day): ±$34M
  Result: Conservative cash management
          Marketing frozen: 3 campaigns
          Hiring delayed: 12 positions
          Lost opportunities: $4.5M
AFTER (Q1 2025):
  Average float days:
                                    0.9 days
 Cash trapped in settlement: $7.2M Working capital turns: $6.8×
  Cash forecast accuracy (7-day): ±$1.8M
  Result: Aggressive growth deployment
          Marketing executed: 5 campaigns (+$8.2M revenue)
          Hiring completed: 18 positions
          Infrastructure expanded: $1.2M invested
```



```
FREE CASH FLOW IMPACT:

Q4 2024: $8.4M (12.4× working capital turns)
Q1 2025: $10.2M (36.8× working capital turns)

Improvement: +$1.8M (+21.4%)

Source of improvement:
- Interest recovered: $847k
- Working capital efficiency: $1.2M
- Reduced opportunity cost: $1.1M
- Eliminated delays: $640k

Total value captured: $3.79M (partial quarter)
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David Chen (the investor who'd been harsh on the last call) spoke up:

"So you found eighty million dollars you didn't know you had?"

"We always had it," Amira corrected. "We just couldn't see it moving. Now we can. And more importantly, we can forecast when it'll be available—so we can deploy capital aggressively instead of conservatively."

Patricia smiled. "This is impressive. What enabled the change?"

"We implemented Verit," Amira said. "It's a deterministic settlement platform that synchronizes every dollar to time-consistent windows. Every transaction gets tagged with when it entered the system and when it can be released. We went from blind guessing to real-time visibility."

Another investor asked: "What's the ROI?"

"First quarter alone: \$3.79M in captured value against a \$420k annual investment. That's a 9x return in 90 days. Annual projection: 30x ROI."

The call went quiet for a moment.

Then Patricia said what everyone was thinking: "That's infrastructure investment done right."



# **The Operations Unlock**

#### Wednesday, May 15th - All-Hands Meeting

Michael Torres (CEO) stood on the virtual stage for the quarterly All-Hands.

"Three months ago, our CFO told me we were 'driving at night with the headlights off.' I didn't fully understand what she meant."

He pulled up a slide:

#### "The \$82 Million We Couldn't See"

THE INVISIBLE FLOAT CRISIS (January 2025)

Cash in bank: \$2.1M
Cash in transit: \$82.7M (unknown location)
Total owned: \$84.8M

Visibility: 2.5% (we could only see what was in the bank)

#### Impact:

- X Marketing campaigns frozen (3)
- X Engineering hires delayed (12 positions)
- X Server expansion postponed (\$890k)
- X Working capital turns: 12.4× (vs 28× industry benchmark)
- X Investor confidence: Low

Problem: We were rich on paper, poor in practice.

"Now I understand," Michael continued. "We were sitting on eighty million dollars and couldn't use it because we didn't know when it would arrive."

He clicked to the next slide:

"What Changed (April 2025)"





Cash in bank: \$14.3M
Cash in transit: \$7.2M (fully tracked, forecasted)
Total owned: \$21.5M

Visibility: 100% (real-time tracking of every dollar)

#### Impact:

Engineering team fully staffed (18 hires)

✓ Infrastructure expanded (\$1.2M deployed)

✓ Working capital turns: 36.8× (best-in-class)

✓ Investor confidence: Strong

Result: We deployed \$75M in trapped capital into growth.

Priya (VP Marketing) unmuted: "Thank you, Amira. Those five campaigns we ran in Q1? They generated eight point two million in revenue. We would have missed that entire quarter if Finance hadn't found the cash."

David (VP Engineering) added: "And we hired eighteen engineers instead of twelve. That's six months of product velocity we would have lost."

Michael nodded. "This is what unlocking working capital looks like. When you can see your money move, you can deploy it confidently."

He looked directly at the camera. "Amira, you want to explain how this works?"

## The CFO Clinic

#### Thursday, May 16th - CFO Network Presentation

Amira had been invited to speak at the regional CFO network about "working capital optimization."

She titled her presentation: "The Money You Can't See Is Costing You Millions"



Forty-seven CFOs from marketplaces, gig platforms, and fintech companies joined.

Amira opened with one slide:

QUIZ: How much money do you have right now?

Most CFOs answer: "Check the bank balance."

WRONG.

You have three numbers:

- 1. What's in your bank (the past)
- 2. What's in transit (the present)
- 3. What will arrive soon (the future)

If you can only see #1, you're managing in the dark.

She walked through the four invisible villains:

- 1. Asymmetric clocks (every system lives in a different moment)
- 2. Deferred reconciliation (2% exceptions block 100% of payments)
- 3. Opaque settlement cycles (nobody knows which "Thursday" money belongs to)
- 4. Manual forecasting (spreadsheets that are always 3 days behind)

Then she showed them the Verit solution:

- 1. Deterministic window alignment (every dollar gets tagged with in/out windows)
- 2. Real-time float ledger (map of invisible money)
- 3. Predictive settlement modeling (forecast when cash will arrive)
- 4. Policy-linked auto-release (clean payments don't wait for exceptions)
- 5. Liquidity intelligence dashboard (past, present, future in one view)

During Q&A, a CFO from a food delivery platform raised his hand:

"How much of your eighty-two million trapped float was actually recoverable?"

"All of it," Amira said. "It was never lost. It was just slow. By speeding up settlement visibility and auto-releasing clean payments, we freed 90% of it within 60 days."



Another CFO asked: "What was the hardest part of implementation?"

Amira thought about it. "Trusting the forecast. We'd spent years building conservative buffers because we didn't know when money would arrive. When Verit told us 'you'll have eight million dollars in your account Tuesday at 9 AM,' our instinct was to not believe it."

"But?"

"But it was right. Every time. Within a few percentage points. That's when we stopped operating conservatively and started deploying capital aggressively."

A third CFO: "Did you have to change your banking relationships?"

"No. Verit sits on top of your existing infrastructure. Read-only. It watches money move through your PSPs, banks, and ERPs—then tells you where it is and when it'll be available."

The room went quiet.

Then one CFO said what everyone was thinking: "I need to talk to my team about this."

# **The Driver Impact (The Unexpected Benefit)**

#### Friday, May 17th - Support Ticket Analysis

Elena (Treasury Ops) ran a quarterly report on driver support tickets.

The results shocked her:

DRIVER SUPPORT TICKETS - PAYMENT ISSUES

Q4 2024 vs Q1 2025

Ticket Type	Q4 2024	Q1 2025	Change
"Where's my payment?" "Payment late"	8,472	147	-98%
	4,293	89	-98%



"Wrong amount" "Can't reach support"	1,847 3,291	34 12	-98% -99.6%
Total payment complaints:	17,903	282	-98.4%
Average resolution time: Driver satisfaction (payment):	36 hours 6.2/10	4 hours 9.1/10	-89% +47%

Elena stared at the numbers. A 98% drop in payment complaints?

She dug into the details. Here's what she found:

#### **Before Verit:**

- Drivers waited 7-15 days for payment (depending on region)
- Entire batches held if 2% had exceptions
- No visibility into why payments were delayed
- Support had no answers ("it's processing")

#### **After Verit:**

Hi Maria,

- Drivers received payment in 0.9-2.1 days (average)
- Clean drivers (98%) auto-released immediately
- Exception drivers (2%) got automated notifications explaining exactly why they were on hold ("KYC expired update documents here")
- Support could see real-time status and give accurate ETAs

She pulled a random ticket from the new system:

SUPPORT TICKET #102847
Driver: Maria S. (São Paulo, Brazil)
Issue: "Why is my payment on hold?"

VERIT AUTO-RESPONSE (sent 4 minutes after hold):

Your payment for Week 15 (\$847.29) is temporarily on hold for the following reason:



#### X BANK DETAILS MISMATCH

Your bank account number on file ends in \*3847
The bank returned account validation error: "Account not found"

#### ACTION REQUIRED:

Please verify your bank details in the Driver Portal: https://skyloop.com/drivers/banking

Once verified, your payment will release automatically within 2 hours.

Questions? Reply to this message.

RESOLUTION: Driver updated bank details (12 minutes)
Payment auto-released (48 minutes total)

DRIVER RESPONSE: "Thank you! Fixed. Very clear explanation."

Elena sent the report to Michael (CEO) with one line:

"We accidentally made drivers happy by making Treasury efficient."

#### Michael replied:

"Not an accident. When you can see money moving, everyone wins—us and the drivers. This is the right kind of infrastructure investment."

# The Transformation (Six Months Later)

### **Before Verit (January 2025):**

#### The Blind Chaos:

- Float visibility: **None** (\$82.7M trapped and invisible)
- Average settlement time: **7.8 days** (rider payment to driver payout)
- Cash forecast accuracy: **±\$34M** (7-day forecast)
- Trapped capital: **\$82.7M** (interest-free loan to banks)
- Working capital turns: 12.4x (vs 28x industry benchmark)
- Marketing freezes: **3 campaigns** (\$1.2M frozen)
- Hiring delays: 12 positions (\$2.4M annual budget)



- Driver payment complaints: 17,903 per quarter
- Manual forecasting: "Cash Now" spreadsheet (always 3 days behind)
- Investor confidence: **Low** ("Why is FCF dropping?")
- CFO stress:
   MAXIMUM

#### **The Breaking Point:**

- \$2.6M variance on a Tuesday morning (Where's the money?)
- \$82.7M invisible float discovered
- Board questioning treasury management competence
- Operations frozen waiting for "float to clear"

#### After Verit (July 2025):

#### The Visible Efficiency:

- Float visibility: 100% real-time (\$7.2M tracked to the cent)
- Average settlement time: **0.9 days** (88% improvement)
- Cash forecast accuracy: **±\$1.8M** (94% improvement)
- Trapped capital: **\$7.2M** (91% reduction)
- Working capital turns: 36.8× (197% improvement; best-in-class)
- Marketing freezes: 0 (deployed \$2.8M into growth)
- Hiring delays: **0** (18 positions filled)
- Driver payment complaints: **282 per quarter** (98.4% reduction)
- Manual forecasting: **Eliminated** (Verit real-time dashboard)
- Investor confidence: **High** ("This is infrastructure done right")
- CFO stress: CALM

#### The New Reality:

- Every dollar tracked from charge to settlement to release
- Predictive forecasts accurate to within 2% (7-day window)
- Clean drivers (98%) auto-released; exceptions (2%) get notifications
- \$75.5M in trapped capital deployed into growth
- Q1 free cash flow: +22% with flat revenue



### The Metrics That Mattered Most

#### **September Board Meeting**

Patricia Kim asked Amira to present one slide summarizing the Verit impact.

Amira chose this:

SKYLOOP WORKING CAPITAL TRANSFORMATION 6-Month Results (Jan  $\rightarrow$  Jul 2025) FINANCIAL IMPACT: Interest recovered: \$3.34M Working capital efficiency: \$4.80M Opportunity cost eliminated: \$4.50M TOTAL VALUE CREATED: \$12.64M Verit investment: \$420k 30.1× ROI: OPERATIONAL IMPACT: Marketing campaigns deployed: 5 (vs 0 frozen)
Revenue from those campaigns: \$8.2M
Engineering hires completed: 18 (vs 12 delayed)
Infrastructure investment: \$1.2M (vs 50 frozen) Infrastructure investment: \$1.2M (vs \$0 frozen) DRIVER EXPERIENCE: Payment complaints: -98.4% Average settlement time: 7.8 days  $\rightarrow$  0.9 days  $6.2/10 \rightarrow 9.1/10$ Driver satisfaction: INVESTOR CONFIDENCE: +22% (despite flat revenue) Free cash flow (Q1): Working capital turns:  $12.4 \times \rightarrow 36.8 \times \text{(best-in-class)}$ Valuation impact: +\$47M (Series C pricing)

THE ONE METRIC THAT SAYS IT ALL:

Before: "Where is our money?" (couldn't answer)
After: "Where is our money?" (answered in real-time, always)
That's the difference between guessing and knowing.

The board voted unanimously to expand Verit across all financial operations.



Patricia added one note to the minutes:

"This is what strategic infrastructure looks like. Every dollar should be this visible."

# The Ripple Effect

#### One Year Later - March 2026

Amira was invited to keynote the Global CFO Summit in Singapore.

Her presentation: "The \$82 Million Lesson: Why Visibility Matters More Than Volume"

Key takeaway:

"We thought our problem was that we didn't have enough cash. We were wrong. We had plenty of cash—we just couldn't see it moving.

The moment we gained visibility, everything changed: • We stopped operating conservatively out of fear

- We started deploying capital aggressively with confidence
- We freed \$75M in trapped float
- We improved working capital turns by 197%
- We made our drivers happier (98% fewer complaints)

The lesson: money doesn't sleep—it drifts. And if you can't see where it's drifting, you can't use it.

Verit gave us the map. And maps change everything."

After her talk, 23 CFOs approached her asking for an introduction to Verit.

James (her VP Treasury, sitting in the audience) texted her:

"Remember when we didn't know where \$2.6M was? Now we're teaching other companies how to find theirs."

Amira smiled.



### The Thank You Note

#### Monday, March 11, 2026 - One Year Anniversary

It was the one-year anniversary of "The Tuesday the Numbers Stopped Making Sense."

Amira sent a message to #finance-operations:

One year ago today, I asked James a simple question: "Where's the two point six million?"

He couldn't answer. Not because he was incompetent. Because our systems didn't track money in motion—only money at rest.

We had \$82M trapped in float we couldn't see. We froze marketing campaigns because cash "looked low." We delayed hiring because we "needed to protect the buffer." We operated like we were poor despite being cash-rich.

Today, we track every dollar in real-time. We forecast cash 7 days out with 98% accuracy. We auto-release clean payments and only hold exceptions. We deploy capital confidently because we know when it'll arrive.

The money was always there. We just couldn't see it.

Now we can.

James replied:

"I used to dread the Tuesday morning 'where's the money?' question. Now I look forward to it. Because I always have the answer."

Sarah (Controller) added:

"We replaced the 'Cash Now' spreadsheet with deterministic forecasting. That's the difference between hoping money arrives and knowing when it will."

Elena finished:



"And our drivers get paid 7 days faster. Turns out, when you can see money moving, everyone wins."

Michael (CEO) posted one final message:

"Best infrastructure investment we've ever made. Period. If you can't see your money move, you can't manage it. Now we see everything."

# **Verit Principle #4: Predictive Liquidity**



#### "Money doesn't sleep—it drifts."

The problem was never that SkyLoop was losing money.

It was never that settlement was slow. It was never that drivers were complaining.

The problem was invisible float.

Asymmetric clocks. Deferred reconciliation. Opaque settlement cycles. Manual forecasting with 3-day-old spreadsheets.

Money moved faster than visibility. So CFOs operated blind—conservative when they should be aggressive, frozen when they should deploy.

Verit anchors every cent in time:

- 1. **Deterministic window alignment** → Every dollar tagged with in/out windows
- 2. **Real-time float ledger** → Map showing where all money is, right now
- 3. **Predictive settlement modeling** → Forecast when cash will arrive (±2% accuracy)
- 4. **Policy-linked auto-release** → Clean payments don't wait for exceptions
- 5. **Liquidity intelligence dashboard** → Past, present, future in one view

From that moment on, CFOs don't just see where money was—they know where it is and where it will be.



Float transforms from fog into forecast.

And companies stop lending banks \$82M interest-free without knowing they're doing it.

### **VeritOS by Verit Global Labs**

Where proof isn't paperwork—it's mathematics.

www.veritglobal.com/challenges